



# ITLG Women in Technology

The ITLG has a dedicated 'Women in Leadership Group' which supports women in building successful technology careers and making the most of their leadership potential

**T**he ITLG recently established a WIT (Women in Technology) steering committee to support female leadership and women working in the technology sector. The group consists of a number of extremely accomplished women who are focused on connecting, mentoring and paying it forward.

The group also works on initiatives to help advance more women in senior leadership roles within the technology sector.

The group's first 'Women in Technology' Salon which was hosted by Caroline Donahue, former CMO of Intuit, was a

resounding success and further events will be scheduled through the course of the year.

The ITLG Silicon Valley Global Awards which takes place at Stanford University on March 15th will also feature a panel discussion on the topic of 'Women in Technology'. ITLG Hall of Fame member, Katie McMahon Vice President and General Manager at SoundHound Inc., will serve as the moderator for the fireside chat which will also include two distinguished SV50 female leaders, Dr Alison Darcy, CEO and Founder of Woebot Labs and Anne-Marie-Farrell, head of Small Business Marketing at Google.

Another highlight of the ITLG Global

Awards is the 'Distinguished Leadership Award' which will be presented to Ann Kelleher, Senior Vice President and General Manager of the Technology and Manufacturing Group at Intel Corporation. Ann is also a key member of the ITLG WIT group and is deeply committed to helping women succeed in the technology industry.

Heather Humphreys, Ireland's Minister for Business, Enterprise, and Innovation will also speak at the event, while Dr. Craig Barrett, Former CEO & Chairman of Intel Corporation will participate in a Fireside chat with Aaron Levie, Founder & CEO of Box.



**Ann Kelleher:**  
Distinguished Leadership Award

Dr. Ann B. Kelleher is senior vice president and general manager of the Technology and Manufacturing Group at Intel Corporation. She is responsible for corporate quality assurance, corporate services, customer fulfilment and supply chain management. She is also responsible for strategic planning

for the company's worldwide manufacturing operations. Before assuming her current position in the Technology and Manufacturing Group, Kelleher was general manager of the Fab/Sort Manufacturing organization. In that role, she was responsible for all aspects of Intel's high-volume silicon manufacturing. Earlier in her Intel career, Kelleher was the site manager of Intel's Fab 11X fabrication facility in Rio Rancho, New Mexico, the

plant manager of Intel's Fab 12 facility in Chandler, Arizona, as well as the factory manager of Fab 24 in Leixlip, Ireland. Kelleher joined Intel in 1996 as a process engineer, going on to manage technology transfers and factory ramp-ups in a variety of positions spanning 200mm and 300mm technologies. She holds a bachelor's degree, a master's degree and a Ph.D. in electrical engineering, all from University College Cork in Ireland

**Katie McMahon**

A mobile industry veteran, Katie McMahon has been at the forefront of working with emerging technologies that change the way people interact with connected devices. She drove the global, mass-market adoption of mobile music recognition and is currently focused on the next major revolution in human computer interaction:

natural language voice interfaces. Katie is vice president and general manager at SoundHound Inc., the Silicon Valley-based company renowned for its breakthrough voice and A.I. technologies. She leads the consumer business for the SoundHound music search app and Hound the voice search and assistant app, and manages key strategic partnerships for expanding the Houndify A.I. and

voice platform. Katie previously was vice president of business development at Shazam, where she led the company's mobile strategy from 2004 through 2009. Prior to Shazam, Katie was the Founder and CEO of Westport Communications Inc., a mobile data and services company in Tokyo. In 2002, she was recognized as the first western woman to launch a technology company in Japan.



**Anne-Marie Farrell**

Anne-Marie wants to know you, your users and your product and wants to help make those the best in world. As the head of Small Business Marketing at Google, Anne-Marie spends every day helping millions of businesses

all over the world grow their businesses. With a strong focus on delivering data rich, innovative and creative marketing programs aimed at helping small businesses connect with their customers online. From 2013 to 2015, Anne-Marie led the Irrational Lab team, a behavioral economics lab at Google, focused

on designing experiences to strengthen Google's marketing and product strategy. Starting in Google Dublin in 2006, Anne-Marie has worked across multiple areas, including strategy, business analytics and finance having started her career in Accenture as a management consultant.

**Alison Darcy**

Alison Darcy, (PhD) CEO and Founder of Woebot Labs Inc. a company that aims to make the best psychological tools radically accessible for everyone. She created Woebot, a friendly

AI-powered chatbot that delivers cognitive behavior therapy at scale. Woebot has been featured by Wired, The Wall Street Journal, Bloomberg, Forbes, the BBC, The Times (London); and the Washington Post. A clinical research psychologist, Alison was Faculty in

Psychiatry and Behavioral Sciences at the Stanford School of Medicine for a decade where she developed digital health interventions for young people. With both a technical and scientific background, Alison works at the intersection of mental health and technology.

